



# Best Aquaculture Practices Certification

## Why Sell BAP?

Best Aquaculture Practices (BAP) is the world's most comprehensive third-party aquaculture certification program.



The BAP standards encompass environmental sustainability and also social responsibility, food safety, animal health and welfare, and traceability. BAP is the only third-party certification program covering the entire farmed seafood value chain — hatcheries, farms, processing plants and feed mills.

Buying farmed seafood from a BAP-certified facility provides documented third-party assurance to support your sustainable seafood sourcing practices and to answer consumer demand for seafood raised and processed with great care in a safe, responsible manner. The complete “one-stop” BAP product logo is fast becoming a must-have third-party certification mark.



## Make the responsible seafood choice.

Source your farmed seafood from a BAP-certified aquaculture facility.

**“We absolutely support and look for the BAP as the primary certification for aquaculture.”**



— **Scott C. Williams**  
B.J.'s Wholesale Club

**“Through the use of BAP we are able to demonstrate with confidence to our customers and stakeholders the credentials in our seafood supply chains.”**



**MORRISONS**

— **Huw Thomas**  
Morrisons