# The Global Aquaculture Alliance

Feeding the World Through Responsible Aquaculture



Established in 1997, the Global Aquaculture Alliance (GAA) is an international, ruaculture nonprofit association that promotes responsible aquaculture practices through advocacy, education and demonstration.

GAA recognizes that aquaculture is the only sustainable means of increasing the seafood supply to meet the food needs of the world's growing population and has made a long-standing commitment to advance responsible aquaculture practices and grow a sustainable global seafood supply.

### **Membership**

We unite NGO communities, academia, governments, aquaculture farmers, feed manufacturers, hatchery operators, processors, seafood buyers and consumers to ensure food safety and environmentally and socially responsible aquaculture practices. We are a large and influential worldwide network of aquaculture professionals and thought leaders across six continents.

We invite you to demonstrate your commitment to a responsible seafood supply today, and into the future, by becoming a member.

#### **BAP Certification**



Through the development of its Best Aquaculture Practices (BAP) certification standards, GAA has become the leading standards-setting organization for aquaculture seafood.

Part of BAP's mission is to help educate the aquaculture public regarding the benefits of applying Best Aquaculture Practices. By implementing BAP standards, program participants can better meet the demands of the growing global market for wholesome seafood produced in an environmentally and socially responsible manner.

#### **GOAL Conference**



Make your mark on greater aquaculture production and sustainability by joining the 400+ seafood professionals from around the world who attend the GAA's annual GOAL (Global Outlook on Aquaculture Leadership) conference. GOAL is a unique, once-a-year opportunity to learn, network, and

connect producers and suppliers to the marketplace. This business-friendly yet casual environment allows for open dialogue about the challenges and opportunities facing aquaculture. Animal health and welfare, environmental responsibility, social responsibility, food safety, aquafeed sustainability, marketplace accessibility, innovation, leadership and consumer education are among the topics addressed by 50+ speakers at GOAL.



## **Global Aquaculture Advocate**

Since 1998, the Global Aquaculture Advocate has been a trusted source of information on responsible aquaculture.

Newly launched as advocate.gaalliance.org, it features a weekly e-newsletter and a variety of production-, supply- and market-related aquaculture news.

Become a GAA sponsor to advertise on the new Advocate website.



#### **Responsible Aquaculture Foundation**

The Responsible Aquaculture Foundation is dedicated to delivering an innovative global knowledge-transfer platform to enable the responsible aquaculture development to meet the demands for nutritious, safe farmed seafood products.

