take a

CLOSER LOOK

at Novus Aquaculture

Novus Global Aquaculture Innovation Award

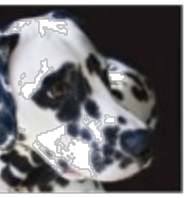
www.novusint.com/aqua

NOVUS

SOLUTIONS SERVICE SUSTAINABILITY™

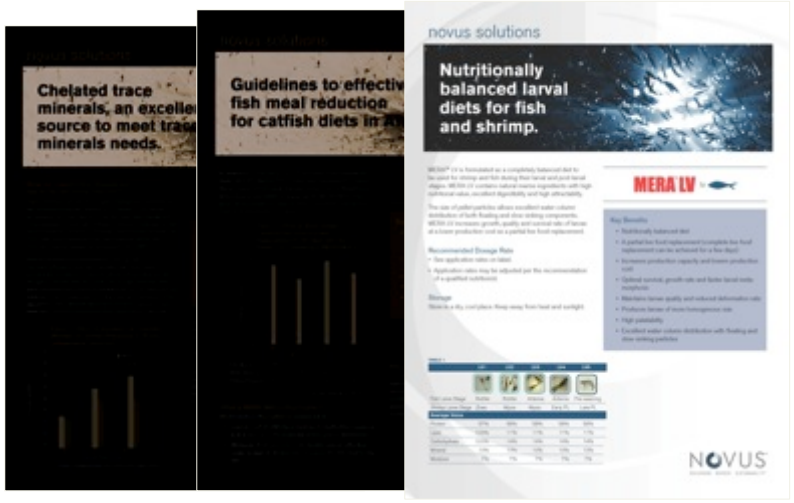
The Novus Story

- Born in 1991 out of the scientific heritage of Monsanto
- Growing under Mitsui and Co, (USA) Inc. and Nippon Soda Co, Ltd.
- Multiple product families based on science
- Portfolio leveraged across multiple species in global markets
- Programs designed to address customer ROI and challenges



Novus Approach

Animal Needs → Technologies & Application → Dedicated Resources → Sustainable Health & Nutrition



- Feed Cost Reduction
- Health Through Nutrition
- Optimized Raw Materials
- Functional Feeds
- Sustainable Practices

Novus' Vision, Mission & Core Values

Vision

To help feed the world affordable, wholesome food and achieve a higher quality of life.

Mission

Make a clear difference in sustainably meeting the growing global needs for nutrition and health.

Core Values

Maximize Long-Term Customer Satisfaction

Provide Products with Demonstrable Value

Act with Integrity

Protect Our Employees, the Public and the Environment

Seek Excellence from all Employees

Novus Global Footprint

Energy Conservation

- Windspire
- Solar Aerator
- Solar Lighting
- Electric car charging stations

Novus HQ Landscaping - Sustainable SITES

- Platinum LEED Certified Headquarters
- Selected as a pilot to the Sustainable SITES Initiative
- 3 Star rating- highest rating worldwide

Employee Wellness

Employees Benefits:

- Fitness Center
- Complimentary Lunches
- Wellness Incentives

NOVUS
global aquaculture
the innovation
award

Khwanthip “Air” Sooksung

Innovation Award

- The Global Aquaculture Alliance has established a special award to recognize and reward innovative practices that overcome challenges or mitigate negative environmental or social impacts at aquaculture farms certified under the Best Aquaculture Practices (BAP) program.
- We are excited to be sponsoring the inaugural Global Aquaculture Innovation Award program!

The Program Objectives

- To recognize significant and novel achievements in the aquaculture industry brought by individual company or research groups.
- To distinguish unorthodox perspectives over technology applications in the industry that lead to a truly sustainable aquaculture industry.
- Innovations can span the full range of farm activities, including wetlands conservation, feed management, water-quality management, effluent reduction, energy reduction, staff training, community relations, animal welfare and health and nutrition.

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Award Committee

- The awards committee representing varied stakeholders within the BAP Standards Oversight Committee and Novus representatives will review the award applications and determine a recipient.

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Process of Award

- Announcement at GOAL 2012, Bangkok
- Acceptance of candidate applications- 6 mos. after GOAL
- Selection of 3 leading candidates- 6 mos. after GOAL
- Novus to host a semifinalist summit- 9 mos. after GOAL
- Announcement of award recipient at GOAL 2013

Novus Global Aquaculture Innovation Summit

- 2 day summit program, location Novus Headquarters, St. Charles, MO
- 6 keynote presenters (1 GAA, 1 Novus, 4 Industry)
- Lectures on latest updates on innovation in aqua
- Presentation and review from each of the 3 candidates
- Choose recipient of award
- Cocktail reception

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Award Inclusions

- The selected recipient will receive the following:
  - An all expense paid trip to GOAL 2013 which includes roundtrip airfare, registration, hotel and meal expenses. Plus $1000 cash prize.
  - The three selected candidates will be invited and paid by Novus to attend the semifinalist summit at the Novus Headquarters in St. Charles, Missouri which will take place next summer prior to GOAL 2013.
  - Opportunity to present the innovation at GOAL 2013
  - Online profile for the year of the award in the Global Aquaculture Advocate magazine
  - Engraved plaque

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How to Apply

- The award is open to all producers with active BAP certification. Candidates are asked to send a one-two page narrative including:
  - Names of the author and applicant
  - Location and description of the facility
  - Description of the innovation and its environmental or social benefits
  - High resolution digital photo that illustrates the facility and its innovations
- We encourage broad participation!
- To submit a candidate, please e-mail GAA's Daniel Lee at dangaelle@aol.com.
- The deadline for applications is May 31, 2013.
- Please visit for more information, our websites. www.gaalliance.org and www.novusint.com/aqua

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Thank You!

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Obrigado

Merci

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Благодаря ви

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Gracias

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Asante sana

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