



**BAP Dialogue Meeting Agenda  
Seafood Expo North America  
Boston Convention & Exhibition Center, Room 205C  
Sunday, March 19, 10:30 a.m.-12:30 p.m.**

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|-------|--|----------------------------|
| I.    | Welcome & Introductions                            | Ali Blais                  |
| II.   | BAP Growth Overview                                | Ali Blais (10 min)         |
| III.  | New Facility Development Growth                    | Marcos Moya (10 min)       |
| IV.   | iBAP Program                                       | Shaun O'Loughlin (10 min)  |
| V.    | Market Development                                 | Chris Trosin (15 min)      |
| VI.   | Biosecurity Area Management                        | Dan Lee (10 min)           |
| VII.  | Program Integrity                                  | Jeff Peterson (25 min)     |
|       | a. Standards: Update & Revisions                   |                            |
|       | b. Antibiotics                                     |                            |
|       | c. FDA Monitoring                                  |                            |
|       | d. Logo Policing                                   |                            |
|       | e. Auditor Requalifications                        |                            |
|       | f. Online Training Systems                         |                            |
|       | g. Misc.   |                            |
| VIII. | GAA Membership & BAP Digital Marketing<br>(10 min) | Becky Holt & Devan Meserve |
| IX.   | New Online Portal                                  | Andy Raynor (20 min)       |
| X.    | Question & Answer                                  |                            |