Update: Seafood Task Force

Gavin Bailey
Walmart
Gavin Bailey has been director of responsible sourcing at Walmart, the world’s largest retailer, since 2014, leading the development of industry initiatives to mitigate responsible sourcing risk in Walmart’s global supply chains.

Bailey is a board director at Seafood Task Force, a public-private coalition of seafood processors, feed manufacturers, retail and foodservice buyers, government representatives and NGOs working collectively to address human rights abuses and illegal fishing in the seafood supply chain.

Previously, Bailey was head of ethical trading policy at U.K.-based retailer Tesco, responsible for policy, strategy, stakeholder engagement and communications for the company’s ethical-trading division.

Bailey is also a founding member and former president of GlobalGAP.
GOAL 2017 update
4 October 2017
The only international multi-stakeholder collaboration with full supply chain participation addressing risks of forced labour, human trafficking and IUU Fishing in the seafood supply chain

Practical solutions right now
Current membership includes ...
Aims

• Drive measurable social and environmental change in the Thai seafood industry through greater supply chain accountability, verification and transparency.

• Emphasis: feed for farmed shrimp, tuna and other seafood products exported to the US and the EU.

• Promote common interests of members with considered strategies to improve the livelihood and dignity of workers and the sustainability of Thailand’s fisheries for the longer term.
Core Objective

Supply Chain Oversight

To lead Thailand’s seafood supply chain towards a more sustainable pathway through driving oversight and continual improvement - People, Product & Process
Strategy

Tackle IUU Fishing

SOCIAL

Key Issue
Allegations of human trafficking & forced labour in off-shore fishing vessels fishing international waters

ENVIRONMENTAL

Key Issue
Overfishing in Gulf of Thailand and Andaman Sea – depleted fish stocks – harming marine ecosystem
Tactics

1. What we’ve achieved to date
2. Where we’re heading
3. How we plan to get there
From Strategy to Tactics

**Objective:** Supply Chain Oversight.
To lead Thailand’s seafood supply chain towards a more sustainable pathway through driving oversight and continual improvement - people, product and process.

**Strategy:** Social and Environmental issues are closely linked to IUU Fishing so focus on IUU fishing.

**Tactics:** Exploit know-how, resource and commercial leverage of members through Sub-Groups. Begin to deliver change. Lots done but much to do. SMART work plans for:
- Track and Trace - entire supply chain. International Verification. Vessel to Retailer & Food Service.
- Accountability on the water.
- Fishery Improvement Projects. A long lasting sustainable fishery.
- Step by step. Fill the gaps. Practical Solutions. Action. Build a model that can then be replicated.
A non-profit corporation Incorporated as 501 (c) (6) trade association in the USA

Full-time Secretariat

NFI
Book keeping / Accounts

Elected Board with
Chairperson and Treasurer

WCB LLP
Legal Counsel

2x ESA
Co-Chairs

Commercial Members

NGOs and Advisors
External Stakeholder Group (ESA)
## Seafood Task Force Board

<table>
<thead>
<tr>
<th>Board Director</th>
<th>Organisation</th>
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<tbody>
<tr>
<td>Pitipong Dejjarukul</td>
<td>Charoen Pokphand Foods</td>
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<tr>
<td>Ken Kimble Chair</td>
<td>Costco</td>
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<tr>
<td>Choopong Luesukprasert</td>
<td>Marine Gold</td>
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<tr>
<td>Isabelle Aelvoet</td>
<td>Mars Petcare</td>
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<tr>
<td>Nick Leonard</td>
<td>Rubicon Resources</td>
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<tr>
<td>Nuntawan Rujiwong</td>
<td>Thai Royal Frozen Foods</td>
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<tr>
<td>Gavin Bailey</td>
<td>Walmart</td>
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<tr>
<td>Martin Thurley</td>
<td>Director of Secretariat</td>
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### External Stakeholder Group (ESA) Co-Chairs
- Aaron McNevin
  - WWF
- Lydia Long
  - Verite
“The most influential and diverse coalition of stakeholders operating in Thailand on this issue” 2016
LEADING THAILAND’S SEAFOOD SUPPLY CHAIN TOWARDS A MORE SUSTAINABLE PATHWAY