Discover. Innovate. Deliver.

We look at what the world needs to feed itself.

We discover through scientific curiosity natural, nutritional answers.

We relentlessly drive for knowledge-led innovations that nurture.

We deliver accessible and agile solutions that work better for the world.

The Alltech Way

It’s what Alltech has done for 35+ years.
Solution to Pollution
RAS
Land based recirculation (RAS) technology
How
A successful business has only two basic functions—marketing and innovation.

PETER DRUCKER
Opportunities

Pollution
More efficiency
Diseases (sea lice)
Safer
Transparent
August 5th 2017

Gene chip for salmon and trout completed

Alltech Internal R&D
The Nutrigenomics breakthrough

Transcriptomics: The use of the microarray to evaluate gene expression

We can measure how genes are nutritionally affected
So how do we measure these nutritional effects?

Nutritionally induced changes in gene expression patterns can be fingerprinted.

Allows rapid evaluation of the hidden effects of dietary and nutritional change.
Sea lice Problem
Innovation

- Novel nutrition treatment
- Patents are in place for launch January 2018
A successful business has only two basic functions—marketing and innovation.

PETER DRUCKER
The Opportunity
Build a premium brand story
The greatest Irish brands of all time... as voted by you
Success Story: Kerrygold

- 30% sales growth in 2015; 60% market share
- Grown to $74.5 Million in US sales alone—for butter!
- Oh... and a $40M new plant opened in September 2016 employing 65 additional people
But how can we market?