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VIRTUAL CONFERENCE • 2020

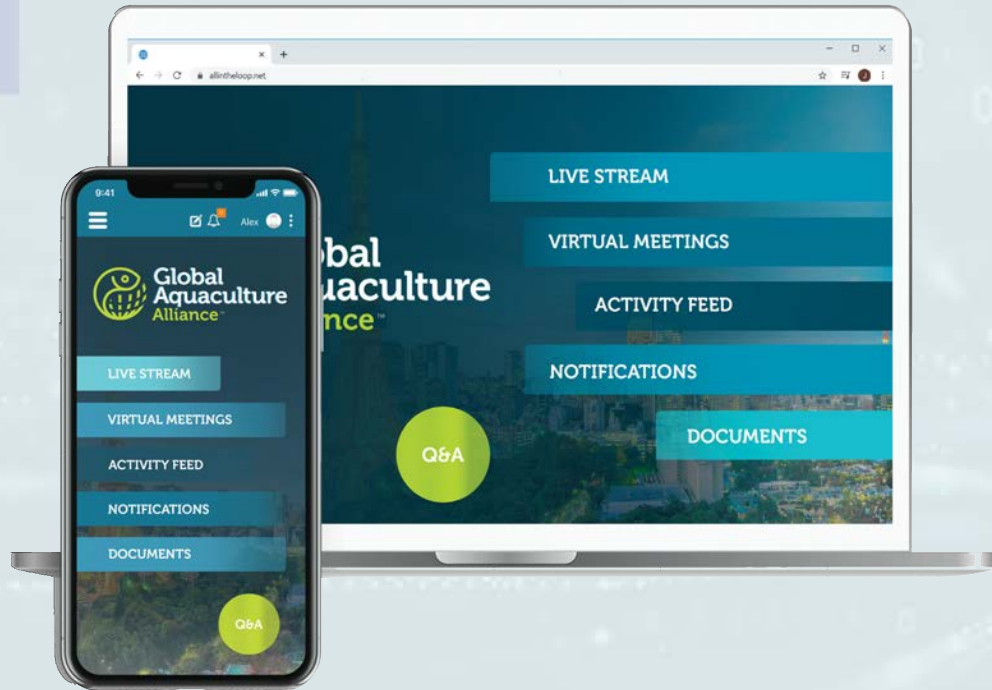
OCTOBER 6-8



Aquaculture is a rapidly growing sector where change is fast and often disruptive.

The Global Aquaculture Alliance's annual Global Outlook for Aquaculture Leadership (GOAL) conference keeps you ahead of the curve. Join other forward-thinking leaders from across the global aquaculture value chain in reviewing production, sustainability, innovation and market drivers. You'll come away with valuable knowledge, strategic relationships and an understanding of emerging issues and solutions.

This year, GOAL will be a virtual event.



What is a virtual event?

01 Live Streaming

02 Live Q&A & Polling

03 Virtual Meetings

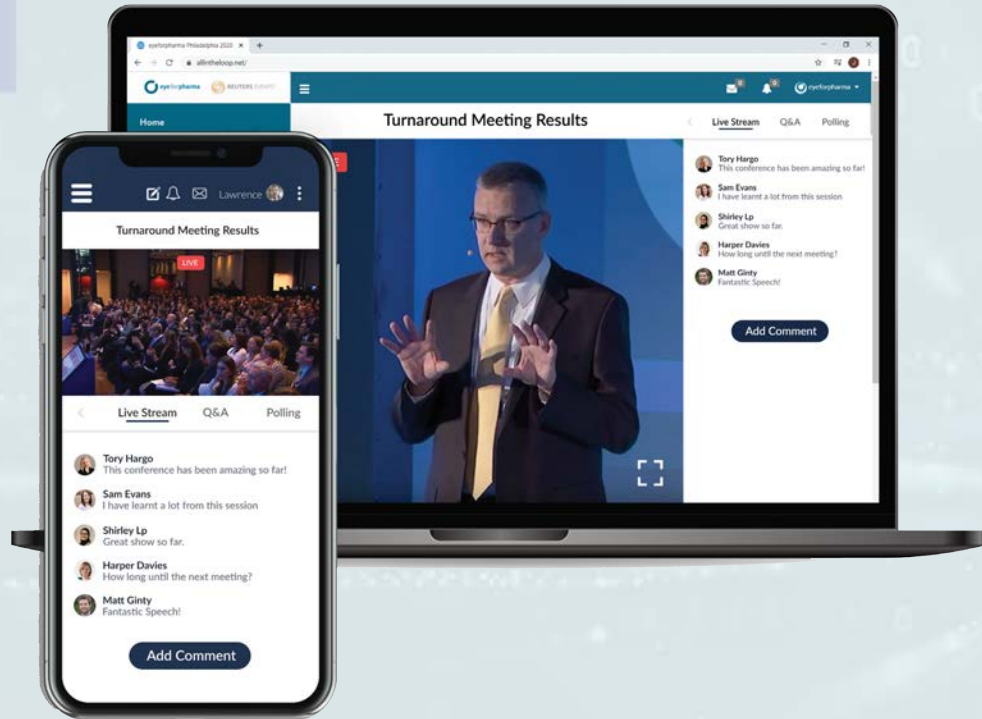
04 Virtual Networking & Matchmaking

05 Activity Feed

01 Live Streaming

Watch live-streaming presentations and roundtables

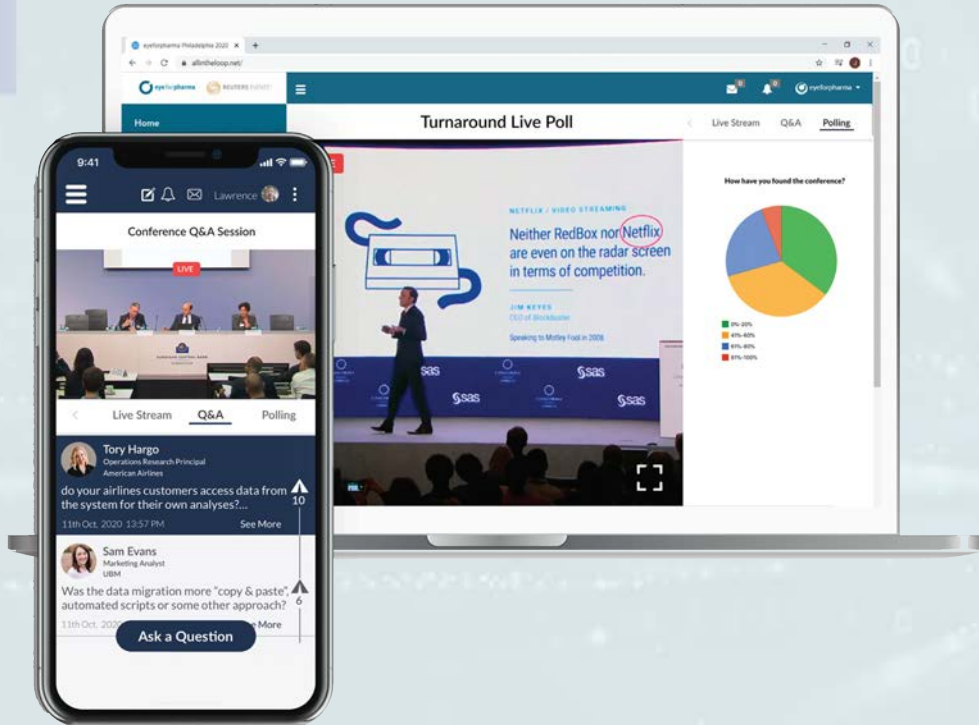
On-demand access to recorded program sessions



02 Live Q&A & Polling

Ask questions and view results during live-streaming sessions

Answer poll questions and view results as pie and bar charts



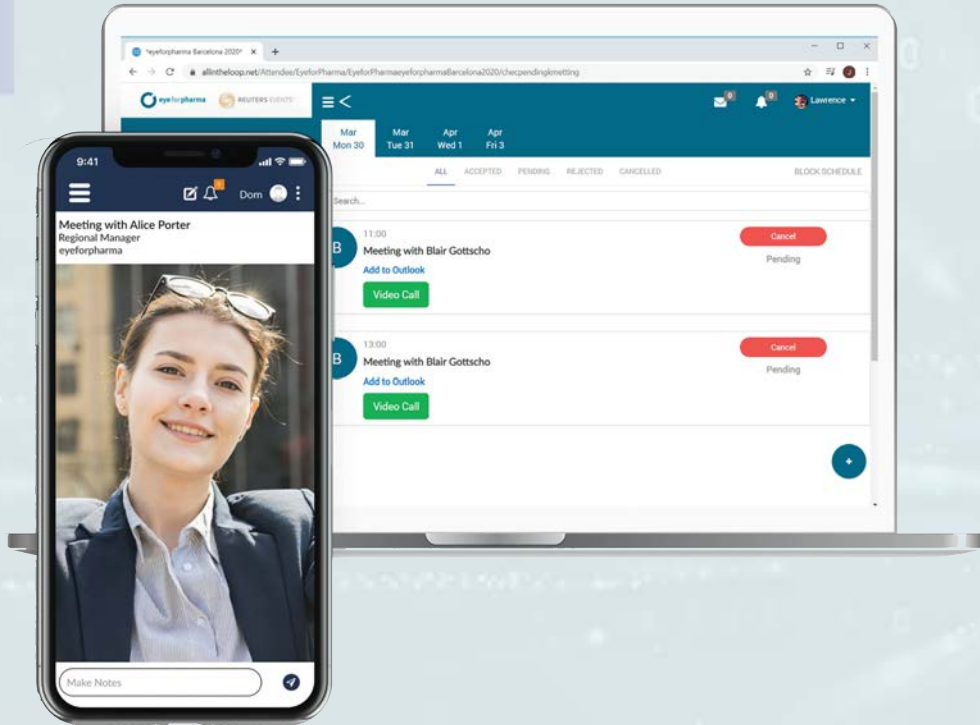
03 Virtual Meetings

Connect with other attendees

In-app live video calling

Auto notification when virtual meetings begin

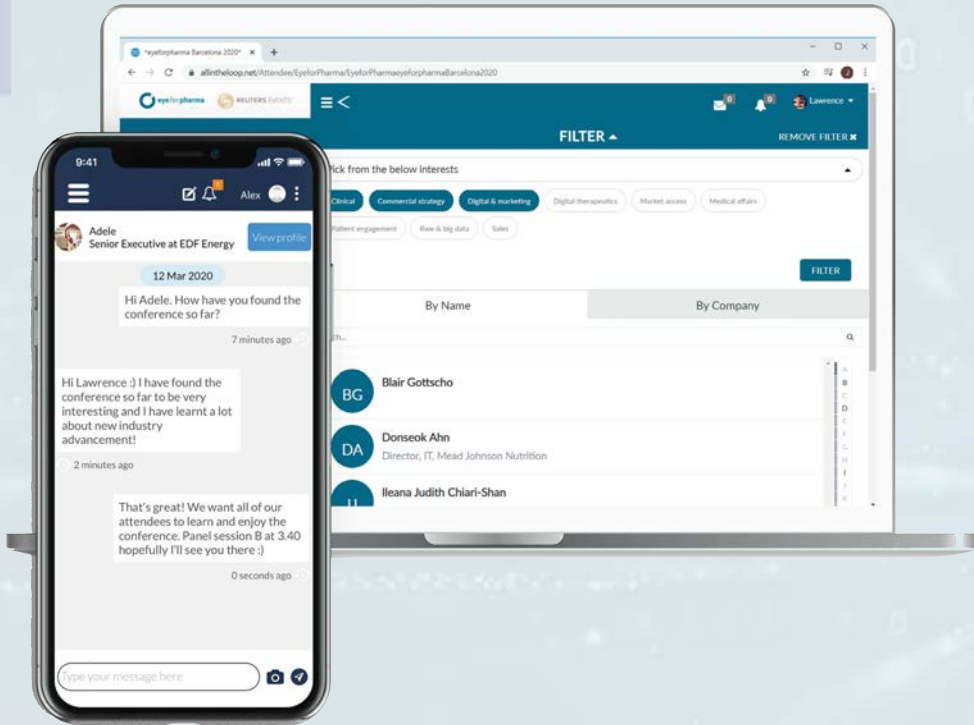
Make notes and download post-meeting



04 Virtual Networking & Matchmaking

Instant messaging available between attendees

Network and set up virtual face-to-face meetings with other attendees



05 Activity Feed

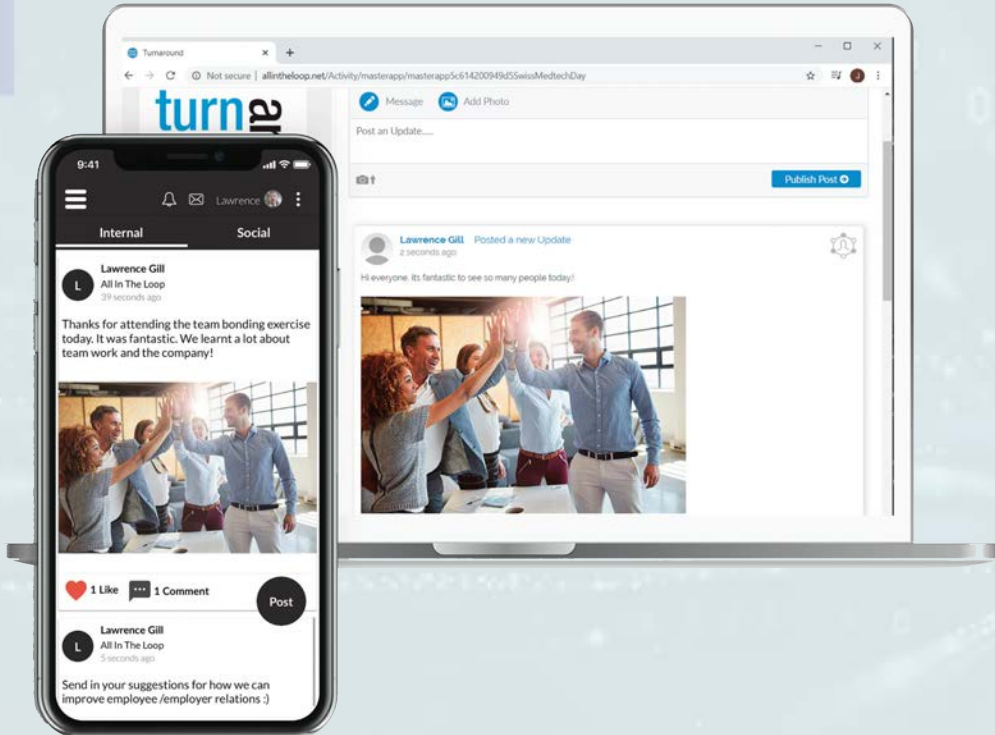
Create your own private social network

Post photos, messages and comments

Include a branded selfie camera with multiple filters

Access conference announcements

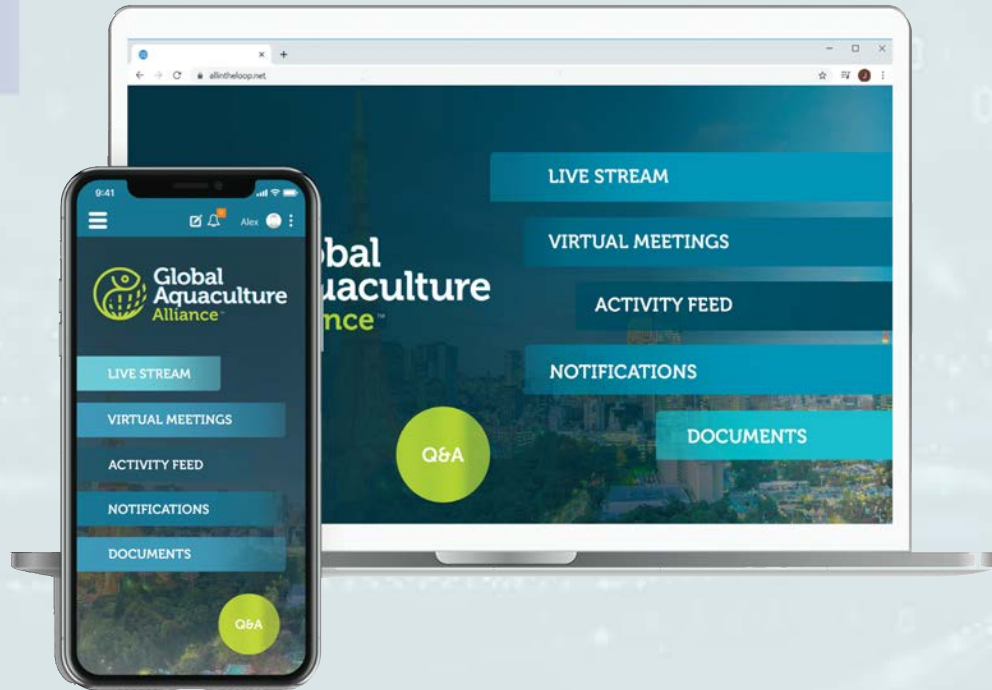
Provide feedback to event organizer





We value your membership.

To show our appreciation for your support, this year we're opening GOAL to all individual and corporate members at no additional cost. To access to the functionality of the virtual event, you simply need to be a member. Your support allows us to continue to act as a voice for responsible aquaculture and organize pre-competitive activities such as GOAL. For corporate members interested in leveraging their relationship with GAA and bolstering their visibility throughout the aquaculture community, sponsorship opportunities are available. Your support through membership and sponsorship also allows us to share the live stream of the virtual event with all members of strategic-partner organizations. We can all agree that a more informed, better educated aquaculture community benefits us all.



What are the options for participating in the virtual event?

01 Strategic Partners

02 Individual Members

03 Corporate Members

04 Platinum Sponsors



01 Strategic Partners

Access to live streaming (for all members of strategic-partner organizations)



02 Individual Members

Access to live streaming

On-demand access to recordings of live streaming

Access to presentations and reports

Ability to create an attendee profile

Access to live Q&A and polling

Access to activity feed

Limited access to networking and matchmaking functionality, by invitation only



03 Corporate Members

Access to live streaming

On-demand access to recordings of live streaming

Access to presentations and reports

Ability to create an attendee profile

Access to live Q&A and polling

Access to activity feed

Full access to networking and matchmaking functionality, with ability to “call” face-to-face meetings

Ability to create a corporate profile and distribute sales collateral in the conference platform and application

Access to attendee list

Complimentary access for all company employees



04 Platinum Sponsors

Access to live streaming

On-demand access to recordings of live streaming

Access to presentations and reports

Ability to create an attendee profile

Access to live Q&A and polling

Access to activity feed

Full access to networking and matchmaking functionality, with ability to “call” face-to-face meetings

Ability to create a corporate profile and distribute sales collateral in the conference platform and application

Access to attendee list

Complimentary access for all company employees

Premium logo placement on conference webpage

Premium logo placement on conference platform for the duration of the event

Premium logo placement on home screen and splash screen in conference application

Advertising in conference application, with custom header and footer banner ads

Advertising in *Global Aquaculture Advocate*: 250,000 ad impressions on magazine webpage and 12 banner ad placements in email newsletter



01 Strategic Partners

\$0

02 Individual Members*

\$50

03 Corporate Members*

\$5,000

04 Platinum Sponsors**

\$25,000

*The cost of participating in GOAL is included in the cost of annual membership. The prices displayed here are the cost of individual and corporate membership.

**The cost of Platinum Sponsorship is in addition to the cost of annual membership. Platinum Sponsorships will be limited to four total.

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