



# goal

SEATTLE, USA • 2021

THE RESPONSIBLE SEAFOOD CONFERENCE  
CONNECT. COLLABORATE. COMMIT.

VIRTUAL

IN-PERSON

[SEAFOODEVENT.ORG](http://SEAFOODEVENT.ORG)

APRIL 15 | MAY 13 | JUNE 17

JULY 15 | AUG. 12

SEPT. 16 | OCT. 14

VENUE TBD

DATES TBD

# SPONSORSHIP PACKAGES

**1**

## **VIRTUAL**

Sponsor a series of half-day virtual events between April and October and receive more than 360,000 impressions across GAA's communications channels. See page 3 for details.

**2**

## **IN-PERSON**

Commit now, pay later. Sponsor a social/networking activity at the in-person event in Seattle. Venue and dates to be determined. See page 4 for details.

Interested in sponsorship? Contact GAA's Steven Hedlund at +1-207-831-0196 or [steven.hedlund@aquaculturealliance.org](mailto:steven.hedlund@aquaculturealliance.org).

# VIRTUAL

1

Logo placement on conference webpage

Logo placement on conference platform

Logo placement in all conference presentations

Logo placement in all conference emails

Advertising on Global Aquaculture Advocate webpage (150,000 ad impressions)

Advertising in Advocate email newsletter (five ad placements)

Social media (10 posts across GAA's social media channels)

Corporate profile on conference platform, with ability to share sales collateral

Pre-recorded speech or presentation in one virtual event (3-5 minutes)

Opportunity to host a breakout after the general session in one virtual event (up to 60 minutes)

Complimentary registration for all sponsor employees

**Bronze**

**\$10,000**

**\*363,400  
UNIQUE  
IMPRESSIONS**

# IN-PERSON

2

## SOCIAL & NETWORKING ACTIVITIES

Gala Reception & Dinner (1)

**Platinum**

**\$35,000**

Opening Reception (1)

**Gold**

**\$25,000**

Lunches (2)

**Silver**

**\$10,000**

Morning & Afternoon Breaks (4)

## VISIBILITY & REGISTRATION

Logo placement in conference venue (print and digital)

Literature and/or gift placement in delegate packs

Complimentary registrations

**\*363,400  
UNIQUE  
IMPRESSIONS**